



## **INTELLECTBASE INTERNATIONAL CONSORTIUM**

**Intellectual Perspectives & Multi-Disciplinary Foundations**

1615 7<sup>th</sup> Ave N., Nashville, TN 37208, USA,

Phone: 615-944-3931, Fax: 615-739-5124

[www.intellectbase.org](http://www.intellectbase.org)



### **Exhibit Display Information Sheet for the Intellectbase International Consortium academic conference.**

#### **Exhibit Space –**

- 8'x8'
- Exhibit space will be pre-assigned and identified with a placard.
- Each space includes one 6' x 2' skirted table and one chair.
- Exhibit area is carpeted.
- Break service available during exhibit hours.
- Exhibitors agree not to post, nail, tape, or otherwise attach items to walls, floors or other parts of the building or furniture. Exhibitors are responsible for damage to the hotel if they do not comply with this request.

#### **Exhibit Security –**

- Exhibitors may temporarily store valuable equipment (e.g., if an exhibitor needs to take a short break away from the table) with Intellectbase personnel at desk.
- Exhibitors are responsible for overnight locked storage. Arrangements may be made with hotel personnel.

#### **Additional Equipment –**

Arrangements for additional equipment (e.g. easels, extension cords, internet connections, projection screen rental, and computer monitors) must be made no later than two weeks prior to conference commencement. Please contact Karina Dyer (Senior Research Associate) at (615) 944-3931 or by email at [chief-coordinator@intellectbase.org](mailto:chief-coordinator@intellectbase.org) to arrange for additional equipment and payment.

### **Shipping Display Material –**

- Display materials may be shipped via a carrier of your choice.
- Please mark package(s) with the following:

Intellectbase International Consortium  
*“Date of Conference”*

Please hold for: (write your name and organization)

- To request delivery or pick-up of a package, you can call “hotel front desk” on any hotel or guestroom phone.
- Hotel staff will receive items beginning two weeks prior to conference commencement.
- All incoming deliveries may be assessed a package handling fee.

### **Additional Exhibitor Responsibilities and Liabilities – Property Responsibility/Insurance:**

The Exhibitor is responsible for insuring the safety of their personnel and exhibit materials from theft, damage, accident, fire or other such causes. Exhibitors who wish to carry insurance must do so at their own expense. The Exhibitor understands that neither the Intellectbase International Consortium nor the Hotel maintains insurance covering the Exhibitor’s property and it is the sole responsibility of the Exhibitor to obtain such insurance.

The Exhibitor agrees to accept full responsibility for compliance with local, city, and state fire, safety, and health ordinances regarding the installation and operation of equipment. This includes use of safety guards and devices where necessary to prevent personal injury to conference attendees and spectators. Only fireproof materials should be used in displays. Exhibitors agree not to post, nail, tape, or otherwise attach items to walls, floors or other parts of the building or furniture. Exhibitors are responsible for damages to the hotel if they do not comply with this request. All necessary fire precautions will be the responsibility of the exhibitor.

Exhibitor agrees to make no claim against Intellectbase International Consortium or the Hotel for loss, theft, damage, or destruction of goods, or for any injury to the exhibitor or employees. No claim will be made for any damage of any nature or character, including damage by reason of failure to provide space for the exhibit, or for removal of the exhibit, or for failure to hold the conference as scheduled. Exhibitor assumes responsibility and agrees to indemnify and defend Intellectbase International Consortium, the Hotel and their respective employees and agents against any claims, damages, or expenses arising out of Exhibitor’s use of the exhibition premises.

## **Advertisement Opportunities**

- ✓ Advertise in the Conference Proceedings (International Handbook of Academic Research and Teaching - IHART).
- ✓ IHART is listed with Barnes & Noble and Amazon.com and distributed on-site to all conference participants.
- ✓ Your Logo and a link placed on the Intellectbase Website.
- ✓ All ads must be submitted by one month prior to conference commencement. Send electronically to: [chief-coordinator@intellectbase.org](mailto:chief-coordinator@intellectbase.org)
- ✓ Inserts of organization flyers or brochures will be included in the conference welcome package and distributed to all attendees participating at the conference.
- ✓ Inserts must be received no later than one week prior to conference commencement to be included in the participants' packages.

## **EXHIBITOR, SPONSOR AND ADVERTISER BENEFITS & INFORMATION**

The organizers offer a spectrum of sponsorship, exhibit and advertising opportunities:

### **SUPPORTER: \$750**

- ✓ Company information, brochures, or other materials distributed to attendees in the Conference Package.

### **BRONZE: \$1,500**

Sponsor benefits:

- ✓ All year around and 24/7 promotion of your Logo and link to the sponsor site at Intellectbase conference web site
- ✓ Your Logo appearance on the end page of refereed conference proceedings
- ✓ Company information, brochures, or other materials distributed to attendees in the Conference Package.
- ✓ One waived conference registration fee for sponsor's representatives

## **SILVER: \$3,500**

### Sponsor benefits:

- ✓ All year around and 24/7 promotion of your Logo and link to the sponsor site on Intellectbase conference web site
- ✓ Your Logo on Conference banner at the registration desk
- ✓ Organization presentation during conference lunch
- ✓ Your Logo appearance on the cover or end page of refereed conference proceeding
- ✓ Company information, brochures, or other materials distributed to attendees in the Conference Package.
- ✓ One waived conference registration fee for sponsor's representatives

## **GOLD: \$5,000**

### Sponsor benefits:

- ✓ All year around and 24/7 promotion of your Logo and link to the sponsor site on Intellectbase conference web site
- ✓ Your Logo appearance on the cover or end page of refereed conference proceeding
- ✓ Your Logo on Conference banner at the registration desk
- ✓ Company information, brochures, or other materials distributed to attendees in the Conference Package.
- ✓ Skirted table, 8x8 exhibit space
- ✓ Organization presentation during conference lunch
- ✓ Up to two waived conference registration fees for sponsor's representatives
- ✓ No sponsorship change of cost for next year for the possible several times conference per year worldwide (4 in USA)

## **PLATINUM: \$7,000**

### Sponsor benefits:

- ✓ All year around and 24/7 promotion of your company Logo and link to the sponsor site on Intellectbase conference web site
- ✓ Lifetime Logo on the cover or end page of refereed conference proceeding exposed to up to 100,000 academics, professionals and practitioners worldwide
- ✓ Company information, brochures, or other materials distributed to attendees in the Conference Package.
- ✓ Your Logo on Conference banner at the registration desk
- ✓ Skirted table, 8x8 exhibit space
- ✓ Up to Three waived conference registration fees for sponsor's representatives
- ✓ Welcome address during cocktail party or conference lunch
- ✓ No sponsorship and membership change of cost for the next 2 years for the possible several times conference per year worldwide (4 in USA)

## DIAMOND: \$12,000

### Sponsor benefits:

- ✓ All year around, 24/7 promotion of your company Logo and link to the sponsor site on Intellectbase conference renowned web site
- ✓ Lifetime Logo on the cover or end page of blind-reviewed Journals exposed to up to 300,000 academics, professionals and practitioners worldwide
- ✓ Lifetime Logo on the cover or end page of refereed conference proceeding exposed to up to 100,000 academics, professionals and practitioners worldwide
- ✓ Organization Description/Advertisement included in the refereed conference proceeding
- ✓ Company information, brochures, or other materials distributed to attendees in the Conference Package.
- ✓ Your Logo on Conference banner at the registration desk
- ✓ Up to Four waived conference registration fees for sponsor's representatives including social event dinner
- ✓ Skirted table, 8x8 exhibit space
- ✓ One presentation of choice from a sponsor representative(s) during conference lunch or welcome dinner
- ✓ Conference awards in the name of the sponsor
- ✓ No sponsorship and membership change of cost for the next 3 years for the possible several times conference per year worldwide (4 in USA)

All offers of Sponsorship will be considered. The program committee will appreciate sponsorship offers at least three weeks prior to the conference commencement. The sponsor's participation must be granted and financially covered three weeks before the conference commencement.

When you select a level of sponsorship, please indicate on the Sponsorship Form the level of support. Please fax, mail or email the Sponsorship Form (Download from Website) to the Conference Chair, Dr. David King. For general inquiries, please contact:

Dr. David King, Conference Chair  
Intellectbase International Consortium  
1615 7th Ave N  
Nashville, TN 37208, USA  
Ph: 1-615-944-3931  
FAX: 1-615-739-5124  
Email: [chair@intellectbase.org](mailto:chair@intellectbase.org)



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**Academic Conferences**  
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**SPONSORSHIP FORM**

Our company is pleased to support the following conference by a sponsorship grant at the level indicated below.

Conference Name and Date \_\_\_\_\_

Sponsoring Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Please indicate the sponsorship level.

- SUPPORTER \$750
- BRONZE \$1,500
- SILVER \$3,500
- GOLD \$5,000
- PLATINUM \$7,000
- DIAMOND \$12,000

Please choose the form of payment. For more details, contact Conference Committee Chair.

Check (*make payable to: Intellectbase International Consortium*)

*Mailto:* Intellectbase International Consortium  
 ATTN: Dr. David King  
 1615 7<sup>th</sup> Ave N.  
 Nashville, TN 37208

Credit Card Cardholder Name \_\_\_\_\_ Card Type \_\_\_\_\_

Card Number \_\_\_\_\_ CSV \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Contact information:

**Dr. David King**

Conference Chair

Email: [chair@intellectbase.org](mailto:chair@intellectbase.org)

Phone: +1 615-944-3931

Fax: +1 615-739-5124

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